

# MOTORK ANNOUNCES ZOLTAN GELENCSER APPOINTMENT AS GROUP CFO

**LONDON** – **17 July 2024** – MotorK plc (AMS: MTRK) ("MotorK", the "Group" or the "Company") today announced that Zoltan Gelencser will be joining MotorK as new Group Chief Financial Officer (CFO).

Mr. Gelencser is currently SVP, Group FP&A at Sportradar (SRAD) and will bring a wealth of experience from a global finance executive career with Vodafone, eBay and General Electric. He holds a BA/BS degree from Oxford Brookes University and an MBA from London Business School.

MotorK's current CFO, Mr. Andrea Servo, will be leaving MotorK at the end of July.

"We thank Andrea for his financial leadership during his years at MotorK. We wish him well in his next role," said Marco Marlia, MotorK's Chief Executive Officer.

Until Mr. Gelencser assumes his new role, Mr. Amir Rosentuler, the Executive Chairman of MotorK, will take on the responsibilities of interim CFO.

The Company looks forward to the continued growth and success under this new leadership.

## Forward-looking information and disclaimer

This press release may include forward-looking statements. Other than reported financial results and historical information, all statements included in this press release, including, without limitation, those regarding our financial position, business strategy and management plans and objectives for future operations, may be deemed to be forward-looking statements. Without limitation, any statements preceded or followed by or that include the words "targets", "plans", "believes", "expects", "aims", "intends", "anticipates", "estimates", "projects", "will", "may", "would", "could" or "should", or words or terms of similar substance or the negative thereof, are forward-looking statements. These forward-looking statements are based on our current expectations, projections and key assumptions about future events and are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in the forward-looking statements. Many of these risks and uncertainties relate to factors that are beyond MotorK's ability to control or estimate precisely, such as future market conditions, the behavior of other market participants and the actions of governmental regulators. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release and are subject to change without notice. Other than as required by applicable law or the applicable rules of any exchange on which our securities may be traded, we expressly disclaim any obligation or undertaking to update or revise publicly any forward-looking statements, whether because of new information, future events or otherwise.

#### Important information

This press release contains information within the meaning of Article 7(1) of the Market Abuse Regulation (596/2014).

## **ABOUT MOTORK PLC**

MotorK (AMS: MTRK) is a leading software as a service ("SaaS") provider for the automotive retail industry in the EMEA region, with approximately 400 employees and twelve offices in eight countries (Italy, Spain, France, Germany, Portugal, Belgium, the UK, and Israel). MotorK empowers car manufacturers and dealers to improve their customer experience through a broad suite of fully integrated digital products and services. MotorK provides its customers with an innovative combination of digital solutions, SaaS cloud products and the largest R&D department in the automotive digital sales and marketing industry in Europe. MotorK is a company registered in England and Wales. Registered office: 5th Floor One New Change, London, England, EC4M 9AF - Company Registration: 9259000. For more information: <a href="https://www.motork.io">www.motork.io</a> or <a href="https://www.motork.io">investors.motork.io</a>.

## FOR FURTHER INFORMATION

MotorK Investor Relations Boaz Zilberman boaz.zilberman@motork.io +972 532 819 810